



QUESNEL YOUTH SOCCER ASSOCIATION

2010 REP SEASON

QYSA takes pleasure in announcing its new rep program for members interested in player development and more competitive soccer.

REP PROGRAM THAT SATISFIES YOUR NEEDS

QYSA is a marketing orientated organization and committed to developing programs and services that meet the needs of its membership. To ensure this goal is achieved market research consisting of a written survey and focus groups elicits feedback from parents and players on a number of issues.

The success of this inclusive process was acknowledged by 80% of the survey respondents who answered "yes" to the question "Overall, are you satisfied with the changes to the Rep Program last year?"

SUPPORTED BY RESPONDENTS IN SURVEY

- **85% enjoyed the value added tournament experience eg. Edmonton Tournament/West Edmonton Mall**
- **50% selected the Peach City Classic/Fun on the beach (Aug 13-15) as the preferred value added tournament**
- **80% want to stay as a team in hotel rooms on away tournaments**
- **85% would like to see Fun Nights again in the season**
- **70% want an option to purchase the Adidas track suit with a bag**
- **80% want a payment plan of four instalments**

Note: Parents and players were divided in their response regarding whether rep players should be integrated into the house league, or play in their rep team and play up a division in house league.

COMMITTED TO PLAYER DEVELOPMENT IN THE REGION

QYSA has taken the initiative to develop a Cariboo Rep League and its discussions with Williams Lake and 100 Mile House have been successful. The season will start on the first weekend in May with games played every second Sunday until the tournament on June 20.

The Cariboo Rep League is another example of the priority that QYSA places on satisfying the needs of its members. Market research in 2009 revealed that rep parents and players wanted more competitive games in the season.

99% of respondents in the 2010 survey responded that they were “excited about the league.”

It is the vision of the Cariboo League to develop competitive Cariboo Rep teams that will be competitive in larger markets and in the provincial tournament.

2010 REP PROGRAM

REQUIREMENT

All players must be registered in the spring league and have purchased BCSCA insurance to qualify for rep team evaluation and selection, and benefit from the program as follows:

1. LEADERSHIP DEVELOPMENT

If selected as a member of a rep team, the player will remain in the house team and shall be appointed as co captain or co vice captains of that team.

It is the intention to have a minimum of 2-3 rep players on a house team.

The goal is to develop leadership skills in our rep players, and have them assist the house coach and mentor less skilled players.

QYSA will support the leadership program by hosting guest speakers and workshops.

2. PLAYER DEVELOPMENT

The DDC program is the provincially recognized development strategy for player development. Rep players will participate in *three to four DDC practices every two weeks.

* Depends on schedule considerations.

The *new* Whitecaps camp is an optional training clinic and scheduled for May 29.

3. MORE COMPETITIVE GAMES

The Cariboo League will provide rep players with an estimated 8-10 additional competitive games in the season.

4. FAVORITE TOURNAMENTS

Rep players will play in the Kamloops Slurpee Cup (May 21-23), Provincial Playdowns, Cariboo Cup (June 19-20), and Gold Pan which has moved to Billy Barker Days (July 16-18). Peach City Classic in Penticton (Aug 13-15) is an optional tournament.

5. VALUE ADDED TOURNAMENT "EXPERIENCE"

QYSA has approved an optional tournament for rep teams that want to end their season with a unique experience by playing in a popular Beach Tournament in Vancouver and visit to Playland.

6. FUN NIGHTS

Enjoy pizza and watch movies and world cup matches. Kick the ball around and listen to music. Get to know other rep players. It's a fun time hanging out.

7. PLAYER DINNER/AWARDS NIGHT

All players are invited to an evening hosted by rep sponsor Denny's. It is a fun night and prizes are awarded for the best team video, MVP's and other categories. Family is welcome to attend.

RESPONSIBLE PRICING

As members, rep parents support the principle of responsible program pricing by QYSA during these challenging economic times.

QYSA has subsidized its rep program over the years and in 2009 it deficit financed \$8939.77.

As QYSA has been denied its usual gaming grant, all expenses (eg. kit, admin etc.) must now be built into the cost of all programs.

AFFORDABLE 2010 REP PACKAGE

Leadership Development, Player Development, More Competitive Games, Favorite Tournaments, Value Added Tournament "Experience" Options, Fun Nights and Player Dinner and Award Night

.....all for only four instalments of \$124 per month.

